

ORDER



Wichita KS KSNW

Orders	Order / Rev:	A2604128	
	Alt Order #:		
	Product Desc:		
	Estimate:		
	Flight Dates:	07/17/20 - 08/09/20	Primary AE: Katz Washington
	Original Date / Rev:	07/16/20 / 07/16/20	Sales Office: K-WAS
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Magnolia Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		515259 Green Trails Blvd	Billing Cycle: EOM
		Baton Rouge, LA 70817	Agency Commission: 15%

Advertiser	Name:	POL/Free Forever PAC	Order Brand:
	Demographic:	A50+	New Business Thru:
	Product Codes:	PL6	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-ISS	Order Separation: 00:15:00
	Priority:	P5	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	32	\$17,200.00	\$14,620.00
07/27/20	08/30/20	28	\$15,580.00	\$13,243.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	32	\$17,200.00	\$14,620.00	0.00
August 2020	28	\$15,580.00	\$13,243.00	0.00
Totals	60	\$32,780.00	\$27,863.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	33%	\$32,780.00
Market	100%	\$99,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	67%	\$66,553.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Advertiser: POL/Free Forever PAC

Product Desc:

Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/17/20	07/17/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/13/20	07/19/20	----F--			1			\$400.00			0.00		
N 2	Multi	07/20/20	07/31/20	KSN Today 2	CM	6-7am	MTWTF--	:30	3	\$400.00	P2	0.00	NM	6	\$2,400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/20/20	07/26/20	MTWTF--			3			\$400.00			0.00		
Week:		07/27/20	08/02/20	MTWTF--			3			\$400.00			0.00		
N 3	Multi	08/03/20	08/03/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/03/20	08/09/20	M-----			1			\$400.00			0.00		
N 4	Multi	07/17/20	07/17/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/13/20	07/19/20	----F--			1			\$700.00			0.00		
N 5	Multi	07/20/20	07/31/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	3	\$700.00	P2	0.00	NM	6	\$4,200.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/20/20	07/26/20	MTWTF--			3			\$700.00			0.00		
Week:		07/27/20	08/02/20	MTWTF--			3			\$700.00			0.00		
N 6	Multi	08/03/20	08/03/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/03/20	08/09/20	M-----			1			\$700.00			0.00		
N 7	Multi	07/17/20	07/17/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/13/20	07/19/20	----F--			1			\$540.00			0.00		
N 8	Multi	07/20/20	07/31/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	3	\$540.00	P2	0.00	NM	6	\$3,240.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/20/20	07/26/20	MTWTF--			3			\$540.00			0.00		
Week:		07/27/20	08/02/20	MTWTF--			3			\$540.00			0.00		
N 9	Multi	08/03/20	08/03/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/03/20	08/09/20	M-----			1			\$540.00			0.00		
N 10	Multi	07/17/20	07/17/20	KSN News	CM	12n-1pm	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW</															

Order / Rev: A2604128
 Alt Order #:
 Flight Dates: 07/17/20 - 08/09/20

Advertiser: POL/Free Forever PAC
 Product Desc:
 Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----		1				\$400.00		0.00			
N 13	Multi	07/17/20	07/17/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--		1				\$700.00		0.00			
N 14	Multi	07/20/20	07/31/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	3	\$700.00	P2	0.00	NM	6	\$4,200.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	MTWTF--		3				\$700.00		0.00			
Week:		07/27/20	08/02/20	MTWTF--		3				\$700.00		0.00			
N 15	Multi	07/17/20	07/17/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--		1				\$900.00		0.00			
N 16	Multi	07/20/20	07/31/20	KSN News at Six	CM	6-630p	MTWTF--	:30	3	\$900.00	P2	0.00	NM	6	\$5,400.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	MTWTF--		3				\$900.00		0.00			
Week:		07/27/20	08/02/20	MTWTF--		3				\$900.00		0.00			
N 17	Multi	07/18/20	08/01/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$520.00	P2	0.00	NM	3	\$1,560.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		Sat KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-		1				\$520.00		0.00			
Week:		07/20/20	07/26/20	-----S-		1				\$520.00		0.00			
Week:		07/27/20	08/02/20	-----S-		1				\$520.00		0.00			
N 18	Multi	07/19/20	08/02/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$200.00	P2	0.00	NM	3	\$600.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		Kansas Today Sa/Su 6a-8a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$200.00		0.00			
Week:		07/20/20	07/26/20	-----S		1				\$200.00		0.00			
Week:		07/27/20	08/02/20	-----S		1				\$200.00		0.00			
N 19	Multi	07/19/20	08/02/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$200.00	P2	0.00	NM	3	\$600.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		Today Show Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$200.00		0.00			
Week:		07/20/20	07/26/20	-----S		1				\$200.00		0.00			
Week:		07/27/20	08/02/20	-----S		1				\$200.00		0.00			
N 20	Multi	07/19/20	08/02/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$400.00	P2	0.00	NM	3	\$1,200.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		Sun KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S		1				\$400.00		0.00			
Week:		07/20/20	07/26/20	-----S		1				\$400.00		0.00			
Week:		07/27/20	08/02/20	-----S		1				\$400.00		0.00			
N 21	Multi	08/02/20	08/02/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		KSN News at 10 Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S		1				\$900.00		0.00			
N 22	Multi	08/02/20	08/02/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		Channels : KSNL,KSNH,KSNL,KSNW													
		Meet the Press													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S		1				\$400.00		0.00			



125 West 55th St
New York, NY 10019

Contract # 27017039 Changes as of: 7/16/2020 at 1:40 PM Version: Original Order

CPE: Flight: 7/17/20 - 8/4/20 Station: KSNW

Agency: MAGNOLIA MEDIA Advertiser: Free Forever PAC Market: Wichita

15259 Green Trails Product: Free Forever PAC Office: WASHINGTON Blvd

Baton Rouge, LA 70817 Agency Order #: Service: Nielsen

Buyer: laura lancaster Primary Demo: Adults 50+

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS

202-872-5880 202-872-5880

Separation:

Con Type: POLITICAL/NOTE
Total \$: \$32,780.00
Total Spots: 60
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/17 - 8/3					Total Spots	Total \$	CPP*	GRP*
							7/17	7/20	7/27	8/3					
1	M-F 6a-7a		NEWS	\$400.00	0.0	30	1	3	3	0	7	\$2,800.00	\$0.00	0.0	
2	M 6a-7a		NEWS	\$400.00	0.0	30	0	0	0	1	1	\$400.00	\$0.00	0.0	
3	M-F 7a-8a		TODAY	\$700.00	0.0	30	1	3	3	0	7	\$4,900.00	\$0.00	0.0	
4	M 7a-8a		TODAY	\$700.00	0.0	30	0	0	0	1	1	\$700.00	\$0.00	0.0	
5	M-F 8a-9a		TODAY	\$540.00	0.0	30	1	3	3	0	7	\$3,780.00	\$0.00	0.0	
6	M 8a-9a		TODAY	\$540.00	0.0	30	0	0	0	1	1	\$540.00	\$0.00	0.0	
7	M-F 12n-12:30p		NEWS	\$400.00	0.0	30	1	3	3	0	7	\$2,800.00	\$0.00	0.0	
8	M 12n-12:30p		NEWS	\$400.00	0.0	30	0	0	0	1	1	\$400.00	\$0.00	0.0	
9	M-F 5p-5:30p		NEWS	\$700.00	0.0	30	1	3	3	0	7	\$4,900.00	\$0.00	0.0	
10	M-F 6p-6:30p		NEWS	\$900.00	0.0	30	1	3	3	0	7	\$6,300.00	\$0.00	0.0	
11	Sa 6p-6:30p		NEWS	\$520.00	0.0	30	1	1	1	0	3	\$1,560.00	\$0.00	0.0	
12	Su 6a-8a		NEWS	\$200.00	0.0	30	1	1	1	0	3	\$600.00	\$0.00	0.0	
13	Su 8a-9a		SUN TODAY	\$200.00	0.0	30	1	1	1	0	3	\$600.00	\$0.00	0.0	
14	Su 5p-5:30p		NEWS	\$400.00	0.0	30	1	1	1	0	3	\$1,200.00	\$0.00	0.0	
15	Su 10p-10:30p		NEWS	\$900.00	0.0	30	0	0	1	0	1	\$900.00	\$0.00	0.0	
16	Su 9a-10a		MEET THE PRESS	\$400.00	0.0	30	0	0	1	0	1	\$400.00	\$0.00	0.0	
TOTALS:							10	22	24	4	60	\$32,780.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 27017039 Changes as of: 7/16/2020 at 1:40 PM Version: Original Order

CPE: Station: KSNW
Agency: MAGNOLIA MEDIA Flight: 7/17/20 - 8/4/20
15259 Green Trails Advertiser: Free Forever PAC
Blvd Product: Free Forever PAC
Baton Rouge, LA 70817 Agency Order #: Service: Nielsen
Buyer: laura lancaster Primary Demo: Adults 50+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$32,780.00
Total Spots: 60
Total CPP: \$0.00
Total GRP:

Special Instructions

Competitive Information	
Market Budget: \$32,780	
KSNW Share: 100%	
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	60	\$32,780.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	32	\$17,200.00
2020-Aug	28	\$15,580.00
Total	60	\$32,780.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/16/20 1:40 PM	KELLY JOHNS	New	60		\$32,780.00	\$32,780.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, LauraLancaster OBO FreeForeverPAC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Magnolia Media

Address: 3931 S. Sherwood Forest Blvd, Baton Rouge, La 70816

Contact: Laura Lancaster

Phone number: 225.292.7377

Email: laura@magnoliamediabuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Free Forever PAC

Address: 1629 K Street NW, St. 300, Washington, DC 20006

Contact: Ryan Girdusky

Phone number: 202-567-1171

Email: admin@freeforeverpac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Ryan Girdusky

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Kris Kobach

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Kansas United States Senate

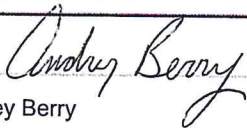
Date of election: August 4, 2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Laura Lancaster <small>Digitally signed by Laura Lancaster Date: 2020.03.10 11:19:24 -05'00'</small>	Signature: 
Name: Laura Lancaster	Name: Audrey Berry
Date of Request to Purchase Ad Time: 7/16/20	Date of Station Agreement to Sell Time: 7/16/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/16/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2604128	Station Call Letters: KSNW	Date Received/Requested: 7/16/20
Est. #:	Station Location: Wichita, KS	Run Start and End Dates: 7/17 - 8/3/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.